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WHEN YOU LOCATE IN OAKLAND...



You'll Find New, High Quality Office Buildings...

On the sunny eastern side of San Francisco Bay you can fulfill your requirements for attractive, modern, spacious offices at substantial savings. Whether your need is for several floors of space or just a suite, you'll have a wide choice among Oakland's many new office buildings and distinctive remodeled offices. When you locate in Oakland you will join a distinguished list of companies who have selected this dynamic city for their headquarters or key western offices.



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...At Much Lower Costs

Office space in Oakland continues to be available at square foot rates competitively lower than most metropolitan areas. Lower costs are also reflected in many other ways, such as commuting, parking, housing, food and entertainment.







Attractive, Comfortable Offices For Contented, Productive Employees

Unlike other metropolitan centers with canyons of concrete and glass, Oakland's medium and low-rise office buildings are well-spaced among the tree-lined streets. There's room to enjoy the sun, sky and views of the bay and mountains. Inside, offices can be custom-designed to meet the needs of any company. A variety of professional assistance is available from leading office design firms located in the area.

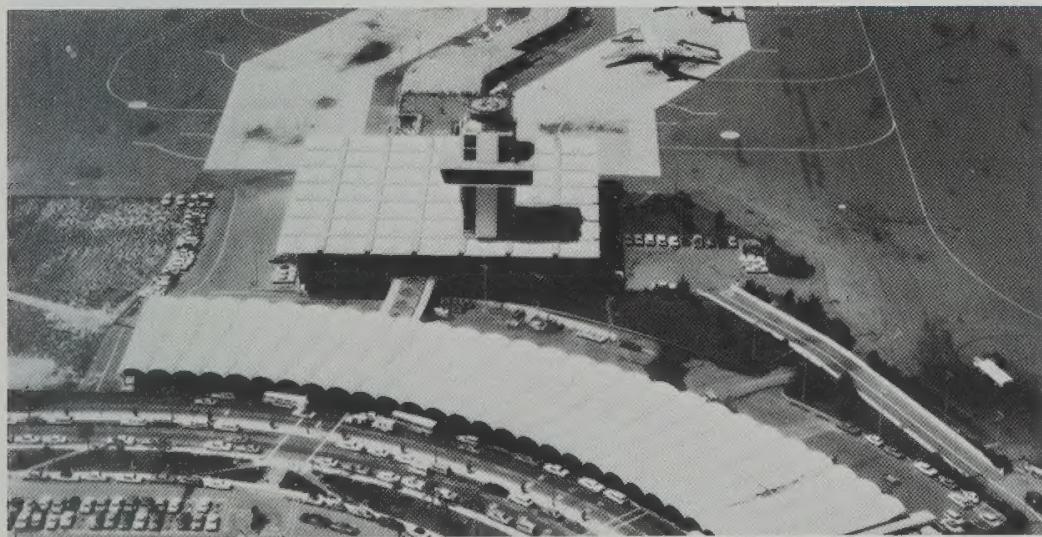


OAKLAND Center of Convenience

Convenience is the key to the contentment with Oakland's office space. Downtown offices are within easy walking distance of stores and restaurants. The ease of commuting and traveling in, around, and out of the San Francisco Bay area enhances productivity. Oakland is the hub of a network of modern freeways linking residential areas with the downtown core.

for Shopping, Commuting, Traveling

Oakland has extensive bus service — AC Transit — serving the East Bay communities. BART, the new rapid transit system, speeds passengers between East Bay cities, and to San Francisco. Oakland's International Airport is an uncrowded aerial gateway to quick coastwise commuting as well as travel throughout the country and world.



Transportation and Distribution Center of the West

Your office in Oakland will be at the geographic center of the West Coast, natural crossroads of domestic and international trade. Through Oakland's complete diversity of transportation facilities — air, rail, truck and ship — industry and agriculture have great flexibility in moving products to markets throughout the country and overseas. The logistical importance of Oakland in marketing distribution is underscored by the fact that today the Port of Oakland is the second largest container port in the United States.

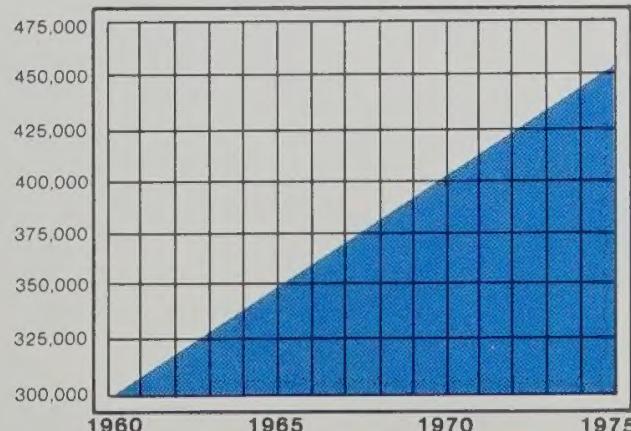




Economic Center of the East Bay

In addition to its strategic central geographic location, Oakland is the focal point of the growing economic activities in the East Bay and adjacent counties. With a population of 336,000 in Oakland proper, the city benefits from the surrounding county of Alameda which adds over 700,000 more residents to the economic base. The metropolitan Oakland retail trading area (including Contra Costa County) increases the total to over 1.7 million people contributing to the labor force and the consuming public. Employment is diversified among manufacturing, wholesale and retail trade, transportation, business, government service, medical and other services, finance, insurance and real estate. In the surrounding counties, agriculture and livestock production funnel added economic vitality into Oakland. Total non-agricultural employment in all industries in Alameda County is 434,000.

Non-agricultural Wage and Salary Employment, Alameda County, 1960-1975



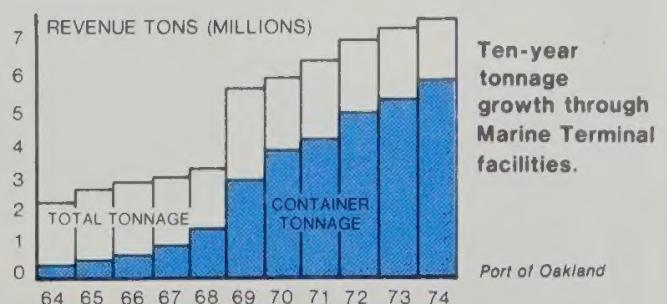
Drawing upon the broad consumer market in the city and nearby communities, retail sales in the Oakland trading area reached over \$4.5 billion in 1974.

From its earliest days, Oakland has been recognized as the prime distribution point in the West. The Port, served by more than 60 U.S. and foreign flag steamship lines, brings in imports from over 114 countries. More than 60% of the cargo handled is exported.

Flexibility of transportation services is unmatched with over a thousand trucking companies, three transcontinental railroads, fifteen scheduled airlines and the nation's two largest supplemental air carriers available from Oakland.

To support the trade and commercial activity of the business community and the general public, Oakland has become an important financial center with over 17 banks and 18 savings and loan associations located here with one or more offices.

To meet the needs of the current business and future growth, new and renovated office space has been constructed or remodeled. Over two million square feet of office building space has been developed in 10 major new downtown Oakland buildings in the past few years.



Good Living Radiates from OAKLAND

Qualities that have created the renowned California Life Style are abundantly available for residents of this area. From residential living to recreational relaxation the unlimited options appeal to everyone, particularly with Oakland's mild climate which makes outdoor activities a pleasure year around.

Whether your employees prefer a home in the hills with a view of the Bay, downtown apartment living or a ranch style spread in the suburbs, Oakland has them all. Leisure activities — championship sports events, symphony concerts, museum exhibits, golf, boating, tennis and much, much more — know no bounds in variety and easy accessibility. Moreover, within only a few hours travel are California's famous mountain, seashore, gold country and winery attractions.





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We'll Help You with More Information

The Oakland Chamber of Commerce, in cooperation with BOMA, the Building Owners and Managers Association of Oakland, will be pleased to provide companies interested in locating in Oakland with details on property availabilities, current rates and other pertinent data.

Address inquiries to:
"Locate in Oakland"
Oakland Chamber of Commerce
 1939 Harrison Street
 Oakland, CA 94612
 Telephone (415) 451-7800

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